

Olympiáda v anglickom jazyku, 25. ročník, krajské kolo 2014/2015, kategória 2D - úlohy**GRAMMAR**

Complete each sentence (1-7) with the best answer (A-D). Circle the letter of your answer.

1. .... of the bad weather, we went to the market.  
A/ Despite B/ Even though C/ In spite D/ Nevertheless
2. "Do you remember ..... that man before?"  
"I think I met him at Alice's party."  
A/ meet B/ to meeting C/ to meet D/ meeting
3. Our teacher always ..... do mental arithmetic.  
A/ made us to B/ did us C/ made us D/ had us to
4. I'd prefer to watch a comedy ..... a horror film.  
A/ rather than B/ to C/ that D/ from
5. "We had a lovely meal at the restaurant last weekend."  
"I..... with you if I'd been in town."  
A/ should come B/ would have come C/ should have come D/ would come
6. I think Chris borrowed the keys yesterday but he denies ..... them.  
A/ to see B/ that he was seeing C/ having seen D/ to have seen
7. The government has introduced.....  
A/ a children's clothes tax C/ a children clothes tax  
B/ a tax on children clothes D/ a tax on children's clothes

Complete the text by putting the verbs in brackets into the correct forms. Write your answer in the spaces provided.

Dear Ella,

I'm sorry I haven't written lately, but I (8) ..... (work) hard. When I received your last email, I (9) ..... (participate) in the school drama club, and then when the break came and I went on holiday with some friends. I meant to send you a postcard, but I (10)..... (forget) your address.

How (11) ..... (you **get on**) at college? You didn't say much about it in your last email. Do you still want to come and stay for a few days?

I (12)..... (start) work in London after leaving school in July, and I want to see you before then. I know you are busy, but by the time your term's over, I

(13)..... (start) my job. I

(14)..... (do) so many things lately, but maybe I

(15)..... (drive) to Nottingham and see you one day.

Best wishes,

Carol

**Total points: ...../15 points**

**VOCABULARY**

**Underline the WORD in each sentence which best completes that sentence.**

1. I **GRABBED** / **CLUTCHED** / **CUDDLED** the bag of money tightly so no one could steal it.
2. She was wearing only a thin coat and began **TREMBLING** / **VIBRATING** / **SHIVERING** in the cold wind.
3. The barman began to **FOLD** / **BUNDLE** / **CLENCH** his fists in a threatening manner so we left.
4. Peter **CREPT** / **CROUCHED** / **RECLINED** down behind the desk, trying to hide.
5. With a violent movement, the boy **EASED** / **SNATCHED** / **DASHED** the purse from Jane's hand.

...../ 5pts

**Choose the correct word (a-d) to complete each sentence. Write the letter of each answer in the space provided.**

6. They should put a speed ..... in front of the kindergarten to slow traffic down.  
a/ line    b/ obstacle    c/ bump    d/ barrier
7. I didn't want to drive through the city centre, so I took a .....  
a/ circle    b/ detour    c/ diversion    d/ route
8. I prefer to have a/an ..... seat because I don't like having to ask people to stand up if I need to go to the loo.  
a/ aisle    b/ lane    c/ alley    d/ path
9. I must return this book to the library. It's two weeks .....  
a/ overdue    b/ missing    c/ later    d/ borrowed
10. His first novel became an instant ..... It was translated into over twenty languages.  
a/ classics    b/ classical    c/ classicism    d/ classic

...../5pts

**Total points: ...../ 10points**

## READING COMPREHENSION

**Read the text carefully. There are two (2) tasks to do on the next 2 pages.**

The idea that a sales team can learn something from the Girl Scouts will come as a surprise to many. What has this out-dated organisation got to do with the fast-moving, corporate world of today? Well, in the Girl Scouts' annual cookie drive, two hundred million units are sold per year, and their revenues exceed \$700 million. And these figures are achieved only in a three-month period in the spring.

True, the organization has changed greatly in later years, ever since the appointment of CEO Kathy Cloninger in 2003. Her mission was to revitalize a 95-year tradition-bound icon, famous only for camping, crafts and cookies. She has worked on instilling leadership qualities in the girls, developing new funding opportunities, creating an efficient organisational structure and developing a reinvigorated brand which is relevant to the modern world.

And nowhere are these changes more noticeable than in the annual cookie sale. No longer relying on neighbourhood door-to-door sales to obtain a meagre revenue, the organisation now utilises a wide range of savvy, modern methods which businesses worldwide can learn from.

Firstly, the Girl Scouts organization focuses on providing the girls with life skills. By investing in the girls, the organization creates a team with strong leadership and communication skills. 'Cookie College' training courses develop the scouts' business acumen, providing them with presentation, marketing and money management skills, skills which will be invaluable in their future lives. Through role-playing, case studies and tasks, the girls become inspired and passionate about their role as a salesperson.

And the proof of the pudding – or should I say cookie – is in the eating. These well-trained salesgirls can turn out exceptional results. Scout Markita Andrews sold over \$80,000 dollars' worth of cookies in the twelve years she was a girl scout. Her success is for the most part due to the incentive. By selling the greatest number of cookies, Markita won a trip around the world. Rewards are not only given to the lucky winners, however. Scouts earn reward points as they sell more cookies. Selling 1,500 cookies gets a scout a Wii game system.

But Girl Scouts are not only training and motivating their workforce, they are also changing their tactics. Gone are the days when girls went door-to-door around the neighbourhood selling to family and friends. They now go in for the bulk sales strategy. They sell to large organisations and businesses where cookies can be offered as sales incentives or part of corporate gift baskets. This way, girls are able to shift a greater number of cookies and maximise their sales time.

**READING COMPREHENSION (continued)**

**Based on what you read, choose the best answer (a-d) the complete the statement.**

1. The Girl Scouts sell cookies...
  - a) all year round.
  - b) three months a year.
  - c) every three years.
  - d) every spring since 2003.
2. The opinion people had about the Girl Scouts before Kathy Cloninger became CEO was that it was ...
  - a) not well-known.
  - b) efficient.
  - c) old-fashioned.
  - d) surprising.
3. What is NOT taught at 'Cookie College'?
  - a) how to look after finances.
  - b) how to promote your products.
  - c) how to bake cookies.
  - d) how to speak in front of other people .
4. A girl scout can be rewarded with a trip round the world if she...
  - a) gets a certain number of reward points.
  - b) sells cookies for twelve years in a row.
  - c) sells \$80,000 worth of cookies.
  - d) sells more cookies than anyone else.
5. A new selling strategy used by the Girl Scouts is...
  - a) selling cookies outside local businesses.
  - b) selling large amounts of cookies at once.
  - c) giving scouts free cookies as an incentive.
  - d) selling from door to door.
6. Which of the following sales techniques is NOT mentioned in the article?
  - a) training the sales team
  - b) motivating the sales team
  - c) finding new avenues for sales
  - d) offering discounts for bulk orders

...../ 6pts

**READING COMPREHENSION (continued)**

**Find the words or expressions in the article that are similar in the meaning to the following definitions. Write the words in the spaces provided.**

7. the money that a government receives from business .....
8. with new energy or strength given to something .....
9. shrewdness and using practical knowledge .....
10. something stimulating that encourages you to do something.....

...../ 4 pts

**Total points: ...../ 10 points**

**LISTENING COMPREHENSION**

You will hear someone talking about the town of Freiburg. Listen carefully and, based on what you hear, decide whether each of the statements below is true (T) or false (F). Circle your answers.

1. Nobody in Freiburg owns a car.	<b>T</b>	<b>F</b>
2. You can only walk in the town.	<b>T</b>	<b>F</b>
3. The ecological houses are in the centre of the town.	<b>T</b>	<b>F</b>
4. Everything in the eco-friendly house is powered by solar energy	<b>T</b>	<b>F</b>
5. The house rotates to give the best views at every time of the day.	<b>T</b>	<b>F</b>
6. When you are inside the house, you can feel it turning.	<b>T</b>	<b>F</b>
7. The house consumes five times more electricity than it produces.	<b>T</b>	<b>F</b>
8. Freiburg's architecture is a good example of life in towns in the future.	<b>T</b>	<b>F</b>
9. All the houses in Freiburg look strange.	<b>T</b>	<b>F</b>
10. The windows in the eco-friendly house are made of three layers of glass.	<b>T</b>	<b>F</b>

**Total points: ...../ 5 pts (0.5 each)**

**Autori: Mgr. Viera Chovancová**

**Recenzent: PaedDr. Anna Brisudová**

**Korektor: Lyn Steyne**

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